



Enzyme Essentials Becomes the Exclusive Online Retailer for Transformation Enzymes

Transformation Enzyme Corporation has selected Enzyme Essentials, LLC, to offer high quality digestive and nutritional supplements direct to consumers

Austin, TX, May 25, 2011 – Digestive enzyme supplements aid the effective acquisition of valuable nutrients by supporting digestion and can safely be taken by all ages for promoting overall health and wellness. Now, under an exclusive distributorship agreement with Enzyme Essentials, LLC, the original line of Transformation Enzyme dietary supplements formulated by enzyme pioneer Dr. DicQie Fuller will be private labeled with the Enzyme Essentials™ brand and sold via the Enzyme Essentials website, as well as through authorized dealers.

Enzyme Essentials, LLC, is a woman-owned, BBB-accredited business that has been selling Transformation's enzyme supplements along with our own formulations online to the consumer market since 1998 at www.enzymeessentials.com. Our innovative E-Club™ membership system provides discounted pricing and convenient auto-shipment options for our members. Now, with a new, exclusive distributorship agreement with Transformation Enzyme Corporation (TEC), and the endorsement of Dr. DicQie Fuller-Looney, Enzyme Essentials will offer Transformation™ formulas direct to consumers under the Enzyme Essentials™ brand.

This expansion of our existing partnership will extend the reach of the Enzyme Essentials product line and will give our customers access to some of the rich resources Transformation Enzymes has developed during their 20 years of serving health care professionals. Enzyme Essentials customers will also benefit from additional nutrition-focused web content, rapid fulfillment of orders with the freshest product inventory, and 100% satisfaction guarantee policy.

DicQie Fuller-Looney, Ph.D., D.Sc., ND, is the author of *The Healing Power of Enzymes* and co-author of *The M Club: Survive Menopause and Feel Great Again with the Healing Power of Enzymes*. Drawing from her years of clinical experience and her study and use of Dr. Edward Howell's enzyme theory, Dr. Fuller formulated a unique line of enzyme-based dietary supplements in 1991. She named her company Transformation™ based on her belief that enzymes represent a positive way to get consistent, dramatic results. Transformation Enzyme Corporation is a privately-held company based in Houston, Texas that specializes in the development of high quality digestive enzyme and probiotic products.

Businesses interested in selling Enzyme Essentials™ products through their online storefronts should contact Amanda Swann at 1-866-439-5014 or email aswann@enzymeessentials.com. Healthcare professionals who are interested in online sales of Transformation™ products should contact Lindsay Bangle at 1-800-777-1474 or email lindsay@tecenzymes.com.

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